

# Privacy Policy

## 1. Introduction

**ProMoney OU** ("we", "our", "us") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website, register for our conferences, or interact with us in any other way.

## 2. Information We Collect

We may collect and process the following data about you:

### 2.1 Information You Provide to Us

- **Registration Information:** When you register for our conferences, we collect personal details such as your name, email address, phone number, job title, organization, and payment information.
- **Communication Data:** Any correspondence with us via email, phone, or other means.
- **Survey Responses:** Information you provide when participating in our surveys, feedback forms, or polls.

### 2.2 Information We Collect Automatically

- **Technical Data:** Information about your device, IP address, browser type, and operating system when you visit our website.
- **Usage Data:** Information on how you use our website, such as pages visited and links clicked.

### 2.3 Information from Third Parties

- **Social Media:** If you engage with us via social media, we may collect data from your public profile and any other information you provide.

## 3. How We Use Your Information

We use the information we collect for the following purposes:

- **Conference Management:** To process your registration, provide you with conference-related information, and manage your participation.
- **Communication:** To respond to your inquiries, send you updates, and provide customer support.
- **Marketing:** To inform you about upcoming events, special offers, and news related to our conferences (with your consent).
- **Website Improvement:** To analyze website usage and improve user experience.
- **Legal Compliance:** To comply with legal obligations, such as tax and accounting requirements.

## 4. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- **Contractual Necessity:** To fulfill our contractual obligations to you when you register for our conferences.
- **Legitimate Interests:** For purposes related to the management and improvement of our services, and to communicate with you about events that may interest you.
- **Consent:** When you opt in to receive marketing communications or participate in surveys.
- **Legal Obligations:** To comply with applicable laws and regulations.

## 5. Sharing Your Information

We may share your personal information with:

- **Service Providers:** Third-party vendors who provide services such as payment processing, event management software, and IT support.
- **Business Partners:** Partners involved in organizing the conferences, including sponsors and speakers.
- **Legal and Regulatory Authorities:** When required by law or to protect our rights and the rights of others.
- **International Transfers:** If we transfer your data outside the European Economic Area (EEA), we ensure it is protected by appropriate safeguards.

## 6. Data Retention

We retain your personal data for as long as necessary to fulfill the purposes for which it was collected, or as required by law. This includes retaining information to comply with our legal obligations, resolve disputes, and enforce our agreements.

## 7. Your Rights

Under the GDPR, you have the following rights regarding your personal data:

- **Right to Access:** Request access to your personal data and obtain a copy.
- **Right to Rectification:** Request correction of inaccurate or incomplete data.
- **Right to Erasure:** Request deletion of your data where it is no longer necessary for the purposes it was collected.
- **Right to Restrict Processing:** Request restriction of processing under certain circumstances.
- **Right to Data Portability:** Request the transfer of your data to another service provider.
- **Right to Object:** Object to the processing of your data for direct marketing or on grounds related to your particular situation.
- **Right to Withdraw Consent:** Withdraw your consent for processing at any time, where consent is the basis for processing.

To exercise any of these rights, please contact us using the details provided below.

## 8. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to collect information about your browsing activities.

## 9. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. However, no internet-based service can be completely secure, and we cannot guarantee the absolute security of your data.

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and where appropriate, notified to you via email or other communication channels.

## **11. Contact Us**

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us at:

**ProMoney OU**

**Registration Code:** 16759572

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